



FIRE IT UP

with the
ESL Charitable Foundation
Community Fund Challenge.

Give to United Way's
Community Fund today and
the ESL Charitable Foundation
will match all new or increased
donations up to \$150,000.



A spark of curiosity
for a local student.

Ignite your passion
for helping others.

FUEL THE FUND.

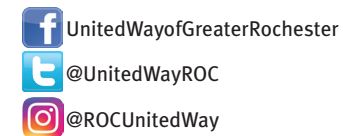
GIVE TO UNITED WAY'S
COMMUNITY FUND TODAY TO:

Invest in solutions to Rochester's most
critical challenges.

Make lasting connections to unite
our community.

Serve people in need with our hands,
hearts and donations.

[Learn more at uwrochester.org](http://uwrochester.org)



United Way
of Greater Rochester