



# 100 YEARS

GIVING BACK & LOOKING FORWARD SINCE 1918

## UNITED WAY OF GREATER ROCHESTER CELEBRATES 100 YEARS OF SERVING OUR COMMUNITY

### 2018 DONOR RECOGNITION & BENEFITS

FOR THOSE WHO EXEMPLIFY GEORGE EASTMAN'S LEGACY OF COMMUNITY PHILANTHROPY, UNITED WAY WILL HONOR OUR MOST GENEROUS DONORS WITH RECOGNITION FOR INDIVIDUALS AND FAMILIES GIVING MORE THAN \$25,000 IN OUR 100<sup>th</sup> ANNIVERSARY YEAR.

#### Eastman Century Circle \$100,000+

- Invitations to all United Way 100<sup>th</sup> Anniversary celebration events
- Printed and verbal recognition at 3 United Way 100<sup>th</sup> Anniversary celebration events
- Table of 10 to United Way Birthday Party Gala on April 21, 2018
- Inclusion in traditional media outreach related to 100<sup>th</sup> Anniversary announcements
- Recognition on United Way of Greater Rochester website

#### Flower City Fifty \$50,000-99,999

- Invitations to all United Way 100<sup>th</sup> Anniversary celebration events
- Printed and verbal recognition at 3 United Way 100<sup>th</sup> Anniversary celebration events
- Recognition on United Way of Greater Rochester website

#### George's Quarter Club \$25,000-49,999

- Invitations to all United Way 100<sup>th</sup> Anniversary celebration events
- Printed recognition at 3 United Way 100<sup>th</sup> Anniversary celebration events
- Recognition on United Way of Greater Rochester website

Please note, those giving between \$10,000 and \$24,999 will be recognized as Tocqueville Society leadership donors as in previous years.

To make a commitment or ask questions, please contact Jan August at [jan.august@uwrochester.org](mailto:jan.august@uwrochester.org) or (585) 242-6542.



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