



## SUMMER 2018 GRAPHIC DESIGN INTERNSHIP

### About United Way of Greater Rochester:

United Way is a not-for-profit organization serving the Greater Rochester community for 100 years. Our purpose is to solve the critical challenges for local people in need by investing in services and collaborating on solutions. For more information on United Way visit [www.uwrochester.org](http://www.uwrochester.org).

### About the Internship:

You will assist our art director with research, concepts, print and social media design. You will also gain hands-on experience on what it's like to work with an in-house marketing and communications team and how to take a project from concept to completion.

This position is for current juniors or seniors studying graphic design and requires a 10 hour/week commitment for the Summer 2018 term. The position is unpaid and offered as part of RIT's design internship course toward school credits.

### Scope of Responsibilities:

- Participate in creation of print and digital graphics according to brand guidelines
- Assist with making revisions to past and current design projects
- Image and content research
- Organize and prioritize multiple projects at one time
- Communicate effectively with internal and regional staff

### Sample Projects:

- Concept and development of 2019 campaign materials
- Support materials for our leadership development groups
- Concept and development of print and digital materials for regional United Way offices
- Social media banners, ads and animated imagery

### Requirements:

- Working toward a bachelor's degree in Graphic Design or similar field
- Strong Adobe Creative Suite (Photoshop/InDesign/Illustrator) skills: You must be adept at these tools, particularly InDesign and Photoshop
- Proficiency in Office software tools including Microsoft Word and PowerPoint
- Knowledge of Constant Contact and animation design are a bonus

### To apply:

Please submit design samples and resume to [HR@uwrochester.org](mailto:HR@uwrochester.org) by April 17, 2018. No phone calls please.