



**UNITED WAY OF GREATER ROCHESTER 100<sup>TH</sup> BIRTHDAY BASH  
SATURDAY, APRIL 21, 2018**

**SPONSORSHIP OPPORTUNITIES**

Join United Way of Greater Rochester as we celebrate our 100<sup>th</sup> Anniversary with a birthday bash at the Kodak Center Theater.

To commemorate this historic milestone, please consider the following opportunities:

<p><b>\$10,000 Premier Sponsor (1) (Reserved)</b></p> <ul style="list-style-type: none"> <li>• Two complimentary tables of 10</li> <li>• Opportunity to introduce presentation speaker</li> <li>• Logo placement on hardcopy invitation to approximately 4,000 donors and community leaders*</li> <li>• Logo and “thank you” message included in post-event emails to event attendees</li> <li>• Two-day advertising placement on Kodak digital marquee</li> <li>• Full-page advertisement in event program</li> <li>• Logo placement in event signage, presentation and event program</li> <li>• Opportunity to provide a handout or gift to event attendees</li> <li>• Logo placement on United Way website</li> <li>• Branded table signage at event</li> </ul>	
<p><b>\$5,000 Event Sponsor (2) (Reserved)</b></p> <ul style="list-style-type: none"> <li>• One complimentary table of 10</li> <li>• One-day advertising placement on Kodak digital marquee</li> <li>• Half-page advertisement in event program</li> <li>• Logo placement in event signage, presentation and event program</li> <li>• Opportunity to provide a handout or gift to event attendees</li> <li>• Logo placement on United Way website</li> <li>• Branded table signage at event</li> </ul>	
<p><b>\$1,500 Table Sponsor (unlimited)</b></p> <ul style="list-style-type: none"> <li>• One complimentary table of 10</li> <li>• Quarter-page program advertisement</li> <li>• Logo placement in event signage, presentation and event program</li> <li>• Logo placement on United Way website</li> <li>• Branded table signage at event</li> </ul>	<p><b>\$500 Supporting Sponsor (unlimited)</b></p> <ul style="list-style-type: none"> <li>• Quarter-page program advertisement</li> <li>• Logo placement in event signage, presentation and event program</li> <li>• Logo placement on United Way website</li> </ul>

Please contact Corinne Matina at [Corinne.Matina@uwrochester.org](mailto:Corinne.Matina@uwrochester.org) (585) 242-6495 to book sponsorships or for in-kind support including but not limited to wine/spirits, photography, flowers/decorations, and/or auction items.

