

Creating Impact at Every Level

One hundred years ago, George Eastman had a vision for a thriving community that takes care of its own. Today, United Way of Greater Rochester is keeping that dream alive with the help of thousands of donors like you who care for our community. Please invest in United Way's Community Fund today to create a brighter future—for tomorrow and the next 100 years ahead.

\$1
a week



Round-trip transportation service for local older adults

Help a local older adult take two round-trip outings to get safely to medical appointments, grocery shopping, social events and more.



Therapy sessions for new moms

Provide two in-home, evidence-based therapy sessions to address and overcome maternal depression, helping to create a more positive, nurturing environment for their babies.

\$2
a week



After-school fun—and learning!—for local kids

Give a local child one week of after-school learning—disguised as fun! Kids enjoy science projects, book clubs, healthy meals and snacks, community service and fitness activities.



Screening for local youth

A full, in-home developmental screening for a local child to identify and begin to address delays in language, intellect social-emotional behavior, motor skills, vision and hearing.

\$5
a week



Nutritious meals for local homebound elders

Provide 50 meals delivered right to the door of local older adults and people with disabilities. Meal deliveries come with warm greetings and a friendly check-in to help people stay safe and independent in their own homes.



Shelter to a family suffering with domestic violence challenges

Give a family of three a safe place to stay for 5 days, free from violence and abuse. Shelter programs provide counseling and relocation services to help vulnerable families.

\$10
a week



Counseling services for local homeless and runaway youth

Give a full week of counseling support to vulnerable kids struggling with homelessness due to poverty, neglect, substance abuse or other family challenges.



Evidence-based therapy sessions for local children

Give 20 weeks of evidence-based therapy to help kids and their parents or caregivers go through the healing process by addressing and learning strategies to cope with traumatic experiences.

\$20
a week



Food for hungry families

Give 3,000 meals to individuals and families who don't have enough to eat at home.



Help with income tax prep

Help 30 families with income tax preparation assistance to claim earned income tax credits, as well as, access to bank accounts, help understanding credit reports and connecting to credit repair services to work toward financial stability.

100
YEARS



GIVING BACK & LOOKING FORWARD SINCE 1918