



Have Fun with George!

In honor of our 100th Anniversary, United Way of Greater Rochester has created a traveling George Eastman commemorative piece to help us honor our founder and ring in our 100th birthday.

Below are a few ways to have fun with Mr. Eastman.

Snap Shot Contest:

Take George with you on your adventures in 2018. Take a George Eastman-on-a-stick cutout, find an interesting location in Rochester, and snap a pic! Think about fun spots like local restaurants, parks and businesses. Share your photo on social media using the hashtag #ROCUnitedWay100.

How Many Georges Can Fit in One Room?

Gather as many Georges in one room as possible. Can you get 100 or more smiling (wait George doesn't smile) faces in one room? Share the photo on social media using the hashtag #ROCUnitedWay100.

Happy Birthday Song Contest:

Get co-workers and friends together to sing happy birthday to United Way. Get creative and be sure to include George in on the festivities. Share the video on social media using the hashtag #ROCUnitedWay100.

**Share your pictures and videos on Facebook, Twitter and Instagram!
Tag United Way of Greater Rochester to win shoutouts and prizes!**

 @UnitedWayofGreaterRochester

 @UnitedWayROC

 @ROCUnitedWay



United Way
of Greater Rochester