

January 2017



Dear Community Leader:

United Way of Greater Rochester is pleased to announce that we are now accepting applications for the 2017 African American Leadership Development Program (AALDP). The **primary focus of AALDP is the development and application of effective leadership skills and competencies in one's professional and volunteer pursuits.**

It's an exciting time to get involved with United Way as the organization is evolving to meet the existing and emerging needs of our community. The connections, experience and relationships built throughout AALDP are invaluable to individuals, organizations and our entire community as we all come together to help Rochester thrive.

We strongly encourage you to recommend a candidate(s) from your organization to participate in this unique leadership and service development opportunity. The ideal candidate for AALDP would be an employee who has demonstrated a willingness to accept increasing leadership responsibilities in your organization and has sought out opportunities for continued development.

As a sponsoring organization, you will receive the incalculable benefit of a/an:

- Employee with increased leadership skills
- Developed leader who drives business results
- Placement of graduates in leadership positions (e.g. boards and volunteer opportunities)
- Expanded view of future possibilities in one's professional life, AND
- Demonstrated awareness and commitment to civic and philanthropic responsibilities

AALDP is a (9) day program that includes:

- Cohort Introduction and summer assignments – Monday, June 12th (5:30 pm – 8:30 pm)
- Orientation Session – Tuesday, September 5th (5:30 pm – 8:30 pm)
- 9 Classroom sessions
 - Tuesday, September 12th – Saturday, September 16th (7:45 am – 5:00 pm)
 - Tuesday, September 19th – Friday, September 22nd (7:45 am – 5:00 pm)
- Small group meetings as structured by groups

Requirements for AALDP candidates include:

- An application, resume, and interview for consideration
- Availability for ALL (9) nine days of training, AND
- Program participation fee \$249

Enclosed is a copy of the AALDP application form, which you may also download online at www.uwrochester.org/aaldp. Please note the **deadline for program applications is April 14, 2017**. If you have any questions or need additional information, please contact AALDP Coordinator, Rodney Young, at (585) 242-6556, or e-mail: rodney.young@uwrochester.org.

Sincerely,

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Special thanks to our sponsor:



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