

# UNITED WAY OF GREATER ROCHESTER'S



**Latino Leadership  
Development Program**

## CLASS OF 2015

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**Jorge Arroyo** is a Behavioral Health Navigator at Jordan Health Center. His areas of interest are children, substance abuse and mental health counseling. His areas of expertise are health , social work, counseling and training.

Jorge joined LLDP to develop his leadership skills and coordinate a stronger partnership between non-profit organizations. Upon graduation, he would like to coordinate a sports initiative that would target inner city youth with assistance from Ibero-American Action League.

**Contact:** [jorgearroyo122@gmail.com](mailto:jorgearroyo122@gmail.com)



**Vincent Bermudez** was a Spanish Interpreter/Front Desk Assistant at Jordan Health Center. His areas of interest are youth, community development and planning and anti-social behavior. His areas of expertise are health care and tutoring.

Vincent joined LLDP to hone his innate skills and discover new skills to become a more effective leader. Upon graduation, he would like to work with troubled youth to help them realize their full potential.

**Contact:** [bermudez.vince@yahoo.com](mailto:bermudez.vince@yahoo.com)



**Patricia Cruz-Irving** is the Director of Development & Communications at Ibero-American Action League. Tricia's areas of interest are youth and illiteracy. Her areas of expertise are community relations, media, public relations and marketing.

Tricia participated in the LLDP to learn the fundamental skills necessary for successful leadership, how to manage different situations and be a true leader. Upon graduation, she would like to continue networking and offer her expertise to help individuals and organizations in their work.

**Contact:** [patricia.cruz-irving@iaal.org](mailto:patricia.cruz-irving@iaal.org)



**Carolina Estrada** is a Supervisor of Care Management at Trillium Health. Her areas of interest are, aging, AIDS care, mental health counseling, women's issues, education, family abuse, health and promoting the Spanish language. Carolina has expertise in the areas of administration, social work, training, program development, education and counseling.

Carolina joined LLDP to familiarize herself with the Latino community in Rochester and network with other professionals. Upon graduation from LLDP she plans to volunteer in the community where she can empower families.

**Contact:** [ccardosoe@gmail.com](mailto:ccardosoe@gmail.com)



**Julissa González** is an Advisor for the Latina Recruitment Initiative at Monroe Community College. Her areas of interest are community development & planning, children/youth, substance abuse, education and the ministry. Her areas of expertise are social work, counseling and program development.

Julissa joined LLDP to develop her talents as a leader, gain new skills and help her be an efficient servant to the community. Upon graduation she would like to volunteer and collaborate with different agencies. She would also like to bring Latino churches together.

**Contact:** [85julissa@live.com](mailto:85julissa@live.com)



**Arelis Hernandez** is a Community Health Worker at Oak Orchard Health. Her areas of interest are aging, homelessness/housing, family abuse and health. Arelis' areas of expertise are health and social work.

Arelis joined LLDP to grow as a leader, become a better employee and citizen. Upon graduation, she plans to explore ways in which she can volunteer effectively to help her community.

**Contact:** [ahernandez@oochc.org](mailto:ahernandez@oochc.org)



**Johanna Lopez** is a Foreclosure Prevention Intake Specialist with The Housing Council at PathStone. Her areas of interest are homelessness/housing, children/youth and women's issues. Johanna's areas of expertise are working with youth and a general knowledge of housing related issues.

Johanna joined LLDP to obtain personal and professional growth as a leader. Upon graduation, she plans to make a positive difference in the lives of school-aged children.

**Contact:** [johanna.lopezfeliciano@yahoo.com](mailto:johanna.lopezfeliciano@yahoo.com)



**Shalym Náter** is a Youth Mentor for Ibero-American Action League and a Community Relations Liason for Senator Rich Funke's office. His areas of interest are children/youth, education, AIDS, art, fundraising and health. His areas of expertise are community relations, fundraising, government, counseling, training and program development.

Shalym joined LLDP to further develop his skills and glean vital information to prepare him to serve the community with confidence. Upon graduation, he plans to bring more awareness to the Latino community and the community at large. He would also like to help unite communities within the Greater Rochester area.

**Contact:** [snater17@gmail.com](mailto:snater17@gmail.com)



**Maggie Nieves** is the Membership Manager for the Girl Scouts of Western New York. Her areas of interest are aging and art. Her areas of expertise are administration, community relations, sales, marketing, training and long-range planning.

Maggie joined LLDP to further develop her leadership and communication skills. Upon graduation from LLDP she plans to be involved with the community by engaging youth and seniors in learning and sharing the Spanish language/culture.

**Contact:** [maggie.nieves@gswny.org](mailto:maggie.nieves@gswny.org)



**Christiana Ortiz-Schmanke** is a Staff Recruiter at the Rochester Institute of Technology. Her areas of interest are community development & planning and children/youth. Her areas of expertise are administration and human resources.

Christiana joined LLDP to increase her participation in community activities and network with professionals. Upon graduation, she plans to work with youth and feels she has the momentum to continue to serve the community in any way necessary. She is ready to commit.

**Contact:** [cospsn@rit.edu](mailto:cospsn@rit.edu)



**Evelyn Parker-Cotton** is the HR Administrative Assistant for Diversity & Inclusion at Excellus BC/BS. Her areas of interest are children/youth, hospice care, family abuse and women's issues. Her areas of expertise are administration, education, health and counseling.

Evelyn joined LLDP to network, build self-esteem and become an effective leader. Upon graduation, she would like to mentor young women and teach them the necessary life skills to reach their full potential.

**Contact:** [evelynparker0@gmail.com](mailto:evelynparker0@gmail.com)



**Damaris Pedraza** is Manager of the Community Habilitation/Supportive Apartment/Family Care Program at Ibero-American Action League. Her areas of interest are seniors and physically/mentally disabled individuals. Her areas of expertise are counseling, social work and community relations.

Damaris joined LLDP to engage and be exposed to excellent opportunities in the community in a diverse and professional environment. Upon graduation, she plans to reach out to neighbors in need, participate in planning processes for her community and advocate.

**Contact:** [damaris.maldonado@iaal.org](mailto:damaris.maldonado@iaal.org)



**Agustin Rodriguez** is a Relationship Banker at M & T Bank. His areas of interest are business development and social entrepreneurship. His areas of expertise are administration, sales, finance, investments and training.

Agustin joined LLDP for self-evaluation and to hone his leadership skills. Upon graduation, he plans to give back to the community by operationalizing his church's vision for the Rochester Inner City Community.

**Contact:** [aus.aug.rod@gmail.com](mailto:aus.aug.rod@gmail.com)



**Alvin Rodriguez** is the Director of Engineering at IV4, Inc. His areas of interest are youth and young adult counseling and education, economic development and government. His areas of expertise are IT strategy, operations and systems and management.

Alvin joined LLDP to meet new people and refine his leadership skills. Upon graduation, he plans to mentor youth, lead "La Cumbre's" technology group and continue to participate on the RHBA Business Lunch Series Committee.

**Contact:** [arodriguez@gmail.com](mailto:arodriguez@gmail.com)





**Herminio Rodriguez** is a Pharmacy Technician at Trillium Health. His areas of interest are seniors, art, the Rochester community and LGBTQ issues. His areas of expertise are sales and health.

Herminio joined LLDP to strengthen his skills as a professional and learn about volunteer opportunities in the community. Upon graduation, he plans to use the skills obtained to focus on creating a more vibrant Rochester and instilling cultural pride in the Latino community.

**Contact:** [hluisie84@gmail.com](mailto:hluisie84@gmail.com)



**Dee Traverzo** is a Medical Spanish Interpreter at the University of Rochester Medical Center. Her areas of interest are community development and planning, health and women's issues. Her areas of expertise are health care, program development, marketing, and public relations.

Dee joined LLDP to enhance her interpersonal, public speaking and leadership skills. Upon graduation, she plans to use her skills, knowledge and life experiences to focus on her participation in public policy, community engagement and health.

**Contact:** [dee\\_traverzo@urmc.rochester.edu](mailto:dee_traverzo@urmc.rochester.edu)

**IF YOU FEEL ONE OF THESE GRADUATES  
WOULD BE A GREAT MATCH FOR YOUR  
ORGANIZATION, PLEASE CONTACT THEM  
VIA EMAIL OR CALL **585-242-6467** FOR  
MORE INFORMATION.**

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