

**United Way's Latino Leadership Development Program** was established to *identify, train, and promote* the placement of Latinos on boards, committees, community projects, and policy-making positions in order to ensure the Greater Rochester community and organizations are tapping the full potential of the Latino community. Nonprofit board members are often passionate about the objectives of the organization, but it takes more than passion to govern a nonprofit organization. Although similar concepts in the for-profit world relate to nonprofits, they behave differently. Board members must *understand their role within the organization, fundraising tools and management techniques*. As professionals in your field, this leadership training will help you become acclimated to your role as a volunteer, community leader, a board member and *enhance your problem solving skills*.

The training is six days in length and the curriculum topics include, but are *not* limited to:

⇒ **Self-Leadership** ⇒ **Board Member Responsibilities** ⇒ **Group Dynamics** ⇒ **Communication** ⇒ **Networking**

**LLDP Application Process:** The 2017 LLDP Application is available by visiting [www.uwrochester.org/lldp](http://www.uwrochester.org/lldp)

- Complete the *entire* application (including all questions, volunteer history, heritage, references, supervisor's signature, etc.) as it is referenced during the application process.
- Incomplete applications will *not* be considered.
- Seek *approval* and *signature* from your supervisor or employer to participate. If you are self-employed this does *not* apply.
- All applicants will be *formally interviewed* each year. You should be prepared to answer interview questions and know about the United Way's Latino Leadership Development Program.
- A few weeks after your interview, you will receive a *written letter* with a determination on participation.
- Attach a **resume** to your *completed* application and return to:

**UNITED WAY OF GREATER ROCHESTER**  
Lisa Crawford  
75 College Avenue, Rochester, NY 14607  
[lldp@uwrochester.org](mailto:lldp@uwrochester.org)  
PH: (585) 242-6575  
F: (585)242-6500

**2017 Program Dates:** You must attend ALL program dates listed below.

- |                              |                              |
|------------------------------|------------------------------|
| 1. Tuesday, August 1, 2017   | 2. Tuesday, August 8, 2017   |
| 3. Wednesday, August 2, 2017 | 4. Wednesday, August 9, 2017 |
| 5. Thursday, August 3, 2017  | 6. Thursday, August 10, 2017 |

2017 LLDP Graduation and CL Appreciation Dinner  
Double Tree Hotel- 1111 Jefferson Road  
September 27, 2017  
5:00 – 8:00 p.m.

**Application deadline is Friday, May 19, 2017.**

Applications are accepted year-round; the deadline above determines who will participate in the 2017 LLDP. If you apply after the deadline it will be considered for 2018.