



INVEST. CONNECT. SERVE.



Dear Community Leader:

The United Way of Greater Rochester is pleased to announce that we are now accepting applications for the 2017 Latino Leadership Development Program (LLDP). **The primary focus of LLDP is the development and application of effective leadership skills and competencies in one's professional and volunteer pursuits.**

It's an exciting time to get involved with United Way as the organization is evolving to meet the existing and emerging needs of our community. The connections, experience and relationships built throughout LLDP are invaluable to individuals, organizations and our entire community as we all come together to help Rochester thrive.

We strongly encourage you to recommend candidates from your organization to participate in this unique leadership development opportunity. The ideal candidate for the program would be an employee who has demonstrated a willingness to accept increasing leadership responsibilities in your organization and has sought out opportunities for continued development.

As a sponsoring organization, you will receive the incalculable benefits of a/an

- Employee with increased leadership skills
- Developed leader who drives business results
- Placement of graduates in leadership positions (e.g. boards and volunteer opportunities)
- Expanded view of future possibilities in one's professional life, AND
- Demonstrated awareness and commitment to civic and philanthropic responsibilities

We strongly encourage you to recommend candidates from your organization to participate in this unique leadership development opportunity. The ideal candidate for the program would be an employee who has demonstrated a willingness to accept increasing leadership responsibilities in your organization and has sought out opportunities for continued development. Each candidate will be required to submit an application and resume, as well as participate in an interview before consideration or acceptance into the LLDP program. The 2017 LLDP program participation fee is \$249.

LLDP is a six day program that begins August 1-3 and August 8-10 from 8:30 a.m. – 5:00 p.m. each day. Enclosed is a copy of the LLDP application form, which you may also download online at www.uwrochester.org/lldp. **The LLDP application deadline is Friday, May 19, 2017.**

If you have any questions or need additional information, please contact LLDP Coordinator, Yversha Roman, at (585) 242-6467, or e-mail: yversha.roman@uwrochester.org

Sincerely,

Wynndy Turner
Chief Human Resource Officer
United Way of Greater Rochester

Yversha Roman
Latino Leadership Development Coordinator
United Way of Greater Rochester

A special thank you to our sponsor:



United Way of Greater Rochester
75 College Avenue
Rochester, NY 14607-1009

T 585 242-6400
F 585 242-6500
uwrochester.org