



SOUND THE ALARM
Save a Life



**American
Red Cross**



Keep Neighbors Safe from Home Fires

Every day, seven people die in home fires in the U.S. This spring, help us *Sound the Alarm* to prevent these tragedies as we rally more than 100 communities nationwide.



Install
100,000
smoke alarms



Reach
40,000
households



Engage
35,000
volunteers

Installation Events in Your Community

April 28, 2018: Western New York (550 Alarms) &
Southern Tier (100 Alarms)

May 5, 2018: Greater Rochester (550 Alarms)

May 12, 2018: Central New York (550 Alarms) &
Finger Lakes (100 Alarms)

Join us!

Volunteer, make a gift and help spread the word.

Together, we'll build on the recent milestone of installing our 1 millionth alarm to save more lives.

For more information and to register for an installation appointment, visit soundthealarm.org/wcny