Hello ((FIRST NAME))

Imagine what’s possible if every new mom and baby had a stable start, every child had a safe place to go after school, and every person could age with dignity. The possibilities are endless when we bridge the difference between the world we know and the world we want to see.

Your support for United Way’s annual campaign creates possibilities. Your gift, combined with others, enables your United Way to continue our work convening, studying, and acting on our communities’ greatest challenges and supports vital resources for our nonprofit partners.

Our community challenges are complex: one in three of our neighbors needs more resources to meet their most basic needs. Our collective response to these complex challenges must be coordinated and comprehensive. When you give to United Way and the Community Impact Fund, your gift goes further, supporting critical programs strengthening our local communities, equipping our nonprofit sector with a strong conduit of diverse volunteers and board leadership, providing nonprofits with timely crisis funding and resources to adapt and innovate their services, and so much more.

**INCREASE YOUR IMPACT-**

**ESL Leaders United Challenge Grant**

ESL is empowering leaders to give back. When you give a new or increased gift as a Leaders United member, ESL will match your donation up to a total of $250,000!

Click “Give Now” to start your pledge, or contact the campaign champion listed on this page with questions.

**United, the possibilities are endless with YOU and your workplace. Thank you for supporting YOUR United Way!**