

**UNITED WAY OF GREATER ROCHESTER, INC.**

Annual Report to the Better Business Bureau Foundation of Upstate New York

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United Way of Greater Rochester's mission is to unite the good will and resources of the Greater Rochester community so that everyone can thrive.

United Way invests \$13.4 million in 75 Community Fund partner programs that provide a safety net of services to help people across all stages of life and levels of need. These partners use research and prevention to get the best results to help all of Rochester thrive. All programs and initiatives supported by United Way's Community Fund are monitored, measured and evaluated regularly to confirm they're achieving positive results for our community and local people in need.

Our results are making a real difference for the local people, including:

- 10,065 families who food and clothing to meet their basic needs
- 1,424 seniors and individuals with disabilities who had 42,620 rides to doctors' appointments and more
- 5,604 students that were able to participate in after-school, summer and mentoring programs

The following is an overview of United Way of Greater Rochester's income and expenses for the fiscal year ended March 31, 2019.

<b><u>Total Revenue and Support:</u></b>	<b>\$ 42,209,064</b>
<b>Program Services</b>	
Allocations to agencies	\$ 38,218,601
Community investment & services	\$ 6,096,348
<b>Total program services</b>	<b>\$ 44,314,946</b>
<b>Supporting Services</b>	
Resource development	\$ 3,313,423
General management	\$ 1,961,599
<b>Total supporting services</b>	<b>\$ 5,275,022</b>
<b><u>Total Expenses:</u></b>	<b>\$ 49,589,968</b>

\*Note other items included in the financial statements, but not shown here are investment gains/losses and change in funded status of pension and postretirement plans. Further detail can be found in the full set of March 31, 2018 financial statements.

<b>Total Assets</b>	<b>\$ 151,784,862</b>
<b>Total Liabilities</b>	<b>\$ 12,452,365</b>
<b>Total Net Assets</b>	<b>\$ 139,332,497</b>

**Board of Directors**

<b>Chair:</b>	Lauren Dixon	<b>Secretary:</b>	Dave Fiedler
<b>Treasurer</b>	Dorothy Coleman	<b>Executive Director:</b>	Jaime Saunders

*United Way of Greater Rochester, Inc. is tax-exempt under section 501(c)(3) of the Internal Revenue Code.  
Donations are tax-deductible to the extent allowed by the law.*