

UNITED WAY OF GREATER ROCHESTER IMPACT GRANTS 2020-2023

Our Goal	A COMMUNITY UNITED TO REDUCE POVERTY AND IMPROVE QUALITY OF LIFE		
Our Impact Areas	Health	Education	Economic Mobility
		Families and individuals have their basic needs met, safe places to live, and social and emotional connections to positively impact their health.	Kids have the support they need to grow, learn and thrive.
United Way of Greater Rochester embraces high-impact, evidence-informed practices. We support collaborative partnerships that strengthen the community by leveraging the collective talents of our partner agencies.			
Program Partners Will Impact	Availability of basic needs, including increased access to nutritious food, clothing, transportation, and shelter (for youth and victims of interpersonal violence) The health and well-being of pregnant women, and families with young children Healing from trauma Aging safely in place	Caregiver engagement and support Social, emotional and physical health during out of school time Long-term positive mentoring relationships Career exploration and preparation for young people High school graduation	The ability to pursue employment, education and training (including flexible childcare and transportation) Development of soft skills to increase job retention Financial health of low-income individuals and families
Outcomes and Indicators of Success	PEOPLE HAVE THEIR BASIC NEEDS MET People receive adequate and appropriate basic needs	CHILDREN ACHIEVE DEVELOPMENTAL AND EDUCATIONAL MILESTONES Children are ready for EPK, UPK and Kindergarten Children are reading proficiently by 3 rd grade Youth are academically on track at the end of 9 th grade	PEOPLE HAVE OPPORTUNITIES TO GAIN MEANINGFUL EMPLOYMENT Individuals have completed training or education programs Individuals are connected to employment with opportunity for advancement Individuals have attained critical soft skills
	PEOPLE CAN BUILD POSITIVE, SUSTAINING SOCIAL AND EMOTIONAL CONNECTIONS ACROSS THE LIFESPAN Infants are born at a healthy weight Parents are informed, engaged and empowered around their child’s development People remain safely in their homes for longer as they age, with opportunities for healthy socialization	KIDS DEVELOP STRONG SELF-ESTEEM AND ARE EMPOWERED TO MAKE HEALTHY CHOICES Children and youth are socially, emotionally and physically healthy Children and youth are engaged in mentoring relationships at least one year in duration Children and youth are attending school regularly	PEOPLE HAVE THE SKILLS TO MAINTAIN MEANINGFUL EMPLOYMENT Individuals are accessing support services necessary to maintain employment Individuals have mastered soft skills to succeed in the workplace
	PEOPLE AFFECTED BY TRAUMA HAVE OPPORTUNITIES TO HEAL Individuals and families who have experienced trauma are supported and living in a safe environment—free from abuse and neglect	YOUTH SUCCESSFULLY TRANSITION TO YOUNG ADULTHOOD Young adults graduate high school on time Young adults demonstrate soft skill attainment and mastery	INDIVIDUALS AND FAMILIES HAVE IMPROVED FINANCIAL STABILITY Individuals and families have increased income

Although critically important, the following services are not eligible for Impact Grant funds: food pantries, schools, before-school care, homeless shelters (aside from those that focus on vulnerable youth/victims of interpersonal violence), medical care, mental health treatment, substance abuse treatment.