

A COMMUNITY UNITED

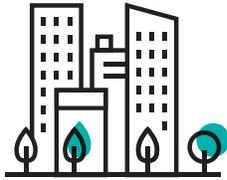
No one person can improve our community alone.

Thank you for standing United in our 100th anniversary in 2018 to help build a greater Rochester, together.

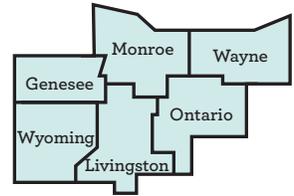
50,000+ donors participating in collective giving



1,400+ regional companies that hosted United Way campaigns, gave corporate gifts and organized hundreds of special events.



6 regional United Ways that together serve all of Greater Rochester from the city and suburbs to the surrounding rural communities.



UNITED TO RAISE MORE THAN \$30 MILLION FOR OUR COMMUNITY

CREATING IMPACT

United Way invests **\$13.4 million** in **75** local Community Fund partner programs that provide a safety net of services so that:

 **23,000** people have access to basic needs like food, clothing and shelter

 **5,600** kids are thriving in after-school, summer and mentoring programs

 **1,400** older adults and people with disabilities have access to safe transportation

 **750** babies have a strong foundation to grow successfully into their future

THANK YOU TO
1
TREMENDOUS
COMMUNITY
coming together
IN THE SPIRIT OF
COLLECTIVE GIVING
AND ACTION

Donors gave **\$10+ million** in collective support to local health and human service organizations.



United Way secured and leveraged more than **\$6+ million** in state and national grants, special initiatives and regional donations.



7,000 people raised **\$700,000+** in just **24 hours** during ROC the Day on #GivingTuesday in November. You ROC, Rochester!



DIGGING IN TOGETHER

5,000+ volunteers from **150** local companies came together in May for one amazing Day of Caring to help **200+** nonprofits.



LEADING THE WAY

100+ people graduated from **7** United Way leadership development programs and are ready to lead our community into the future.



PARTNERING ON PROGRESS

United Way invests in our community today, and strives for innovation for tomorrow. We serve on coalitions and initiatives to provide perspective on community needs and support important community projects.



RESEARCH AND ROI

From conducting studies that will benefit our partner nonprofits to evaluating our Community Fund investments, United Way is investing resources to infuse best practices to strengthen and support our human service providers and our community as a whole.

